

PROGRAM BULLETIN





Active Heavy Duty Cooling Products (US & Canada)

- TO: Power Heavy Duty Members
- FROM: Bob Schmitt, Program Manager
- DATE: March 16, 2016

Power Heavy Duty is pleased to offer a program with **Active Heavy Duty Cooling Products** <u>effective</u> <u>immediately.</u>

Products Available:

- Heater Cores
- Heavy-Duty Aluminum Charge Air Coolers
- Heavy-Duty Complete Drop in Radiators
- Radiator Cores, Tanks, Gasket Sets
- Radiators

Program Advantages:

- Program Rebate
- Multiple Distribution Warehouses
- Easy to Use Online Catalog
- Radiators for HD Trucks, Bus, Agriculture, Stationary Power, Heavy Equipment, & Lift Truck

General Information:

Active HD Cooling Products is the leading USA manufacturer for heavy and medium duty truck radiators and charge air coolers. We offer new complete OE Premium and OE Extreme Duty drop in units for all makes and models of Class 5-8 trucks from 1993-2012. These products are backed by a two year, unlimited mileage, nationwide warranty with nominal labor paid.

Complete details of the Active Heavy Duty Cooling Products Program can be found under "**Programs**" on <u>www.powerheavyduty.net</u>.

If you are already buying from Active Heavy Duty Cooling Products please notify your Program Manager, Bob Schmitt, <u>bschmitt@vipar.com</u> to help ensure you begin receiving the new program benefits.